

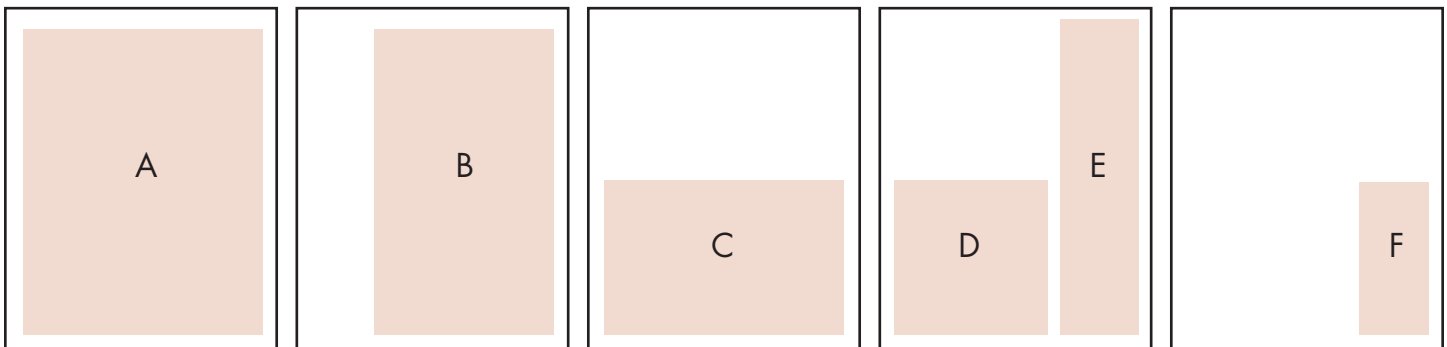
Whatcom magazine

SUMMER EDITION 2010

ADVERTISING RATES

Position	Rate	4X	Size
Back Cover	\$3100	Not Available	Type Safety 8.125 x 10.7 Final Trim 8.375 x 10.75 Bleed 8.625 x 11
Inside Front Cover	\$2325	Not Available	Type Safety 8.125 x 10.7 Final Trim 8.375 x 10.75 Bleed 8.625 x 11
Page 3 Full Page (A)	\$2600	Not Available	7.375 x 9.5
Inside Back Cover	\$2050	Not Available	Type Safety 8.125 x 10.7 Final Trim 8.375 x 10.75 Bleed 8.625 x 11
Full Page (A)	\$1573	\$1430	7.375 x 9.5
2/3 Page Vertical (B)	\$1315	\$1195	4.833 x 9.5
1/2 Page Horizontal (C)	\$990	\$900	7.375 x 4.625
1/3 Page Vertical (D)/Square (E)	\$667	\$615	2.292x 9.5 or 4.833 x 4.625
1/6 Page Vertical (F)	\$367	\$330	2.292 x 4.625

All ad positions include full color



Contact your Media Consultant at **360.715.2278** to find out more about advertising opportunities in the *Whatcom Magazine*.